



The Hong Kong Institute of Surveyors

**Enhancement of Construction Value Management Professionalism for the New Generation
Professional Services Development Assistance Scheme (PSDAS) (CPD/PSDAS/2004084)**

A VM Mini-workshop to be held in December: -

- Topics : **A Key VM Technique: Function Identification**
- Guest speakers : *Mr. David YAU*
Assistant General Manager, Project Management Department, Henderson Land Development Co. Ltd.
BSc(Hons), MSc, CEng, MICE, MHKIE, RPE(Civil), MHKIVM
- : *Mr. Tony WU*
Senior Engineer, Transport Department
BSc(Hons), MSc, CEng, MICE, MHKIE, MHKIVM, RPE(Civil)
- Venue : Surveyors Learning Centre, HKIS, 811, 8/F., Jardine House, 1 Connaught Place, Central, Hong Kong
- Language : English
- Date : 2nd December 2004 (Thursday)
- Time : 7:00 - 9:00 p.m.

Function and Cost are considered as the key components of ‘Value’ in Value Management (VM). VM has been used since 1947 in America to assist management, architects and engineering professionals to obtain optimum value for each dollar spent. As construction professionals, we should not only acquire technical knowledge for the design and cost management but must also develop various management skills for setting the primary goals. This *mini-workshop* will be conducted in an interactive approach focusing on the Function Analysis. Participants will experience the VM technique by the participation of VM process.

Course fee : HK\$ 90.00 /person for one seminar

The proposed workshop is part of the ‘Enhancement of Construction Value Management Professionalism for the New Generation’ project run by the Hong Kong Institute of Surveyors and the City University of Hong Kong, and funded by the Professional Services Development Assistance Scheme (PSDAS). Any opinions, findings, conclusions or recommendations expressed in this material/event (by members of the Project team) do not reflect the views of the Government of the HKSAR, Commerce, Industry and Technology Bureau, or the Vetting Committee for the PSDAS.

Attendance is limited to 100. The closing date for reservations is Saturday, 27th November 2004. Priority will be given on a “first-come-first-served” basis. Reservation fee is non-refundable after your reservation has been accepted.

Reservation can be made by post with cheque payment. Cheque should be made payable to “SURVEYORS SERVICES LTD-PSDAS”. NO fax, telephone and cash reservation is accepted. Separate cheque is required for separate applications/events. Reservation cannot be confirmed until one week prior to the event. Incomplete or wrongly completed reservations will not be processed. Please be reminded that the seminar will be postponed when typhoon signal No.8 or above and/or the black rainstorm warning is hoisted. Should the aforesaid warnings be in effect at 3:00 p.m. on the day of event, the event will still be postponed. Notice of postponement will be issued later.

Please post the slip below to the HKIS office, Suite 801, Jardine House, 1 Connaught Place, Central, Hong Kong.

RESERVATION FORM

HKIA No. _____, HKIE No. _____, HKIS No. _____, HKIVM No. _____, Other _____

Surname: _____ Other name(s): _____ Contact No. _____

Name of Company: _____ Cheque No. _____

Official Receipt/Admission Ticket

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Venue: Surveyors Learning Centre, HKIS, 811, 8/F., Jardine House, Central, Hong Kong.



I enclose a crossed cheque no. for the total amount of

HK\$ 90.00 payable to “Surveyors Services Limited-PSDAS”



Please fill in capital letters or print: - (you must fill in for returning post to you)

Name in full:	For office use only	
Correspondence address :	Received and confirmed by HKIS :	2 nd December 2004 (7:00-9:00 p.m.) Attendance Chop :
Suite 801, Jardine House, 1 Connaught Place, Central, Hong Kong. Tel.: 2526 3679 Fax: 2868 4612		